# Reference

## About Pearson Learning Group

Pearson Learning Group is part of Pearson Education, the world's leading publisher of educational materials for grades PreK-12, publishing textbooks, multimedia programs, and online services for use by teachers, administrators, and students. Pearson Learning Group has a team of over 90 sales representatives across the United States that is dedicated to meet local educational needs and to provide quality in-service of Pearson Learning Group programs.

**www.pearsonlearning.com**

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**PEARSON**
**Learning Group**

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My company has been working with TMI for the last year and a half. They have worked with us on over a dozen different sales initiatives. We will continue to work with them because they provide us with sales revenue, sales leads, customer feedback, and market intelligence. Their strengths include:

Campaign Launch –TMI partners with me to ensure that we structure each initiative effectively. Their experience in this regard is invaluable.

Accessibility of Data – By putting all of our contact information in a searchable database, I can effectively analyze each campaign, make decisions, and share results with my colleagues.

Detailed Information – Their project reps record every conversation in great detail allowing me to get a "feel" for how our products are being received and the status of each customer.

They have made thousands of phone calls to my customers and I have had nothing but positive feedback about their professionalism and the follow-up they provide each customer.

*Margo*

Margo Hanson,
National Grants Manager                **www.pearsonlearning.com**